

Tektronix, Inc.

February 1, 1965

To Tektronix customers:

To keep ahead of company growth, and to do a better job for you in supporting our instruments, we're expanding our part-numbering system -- from six to nine-digit numbers.

Because any change means <u>some</u> customer inconvenience, we wouldn't take this step if it weren't necessary. But it is. Our feeling is that you deserve the most effective support we can give.

What we've done is merely to expand the existing part numbers. Thus the change won't require much getting used to. (For example, parts categories will remain as they are.)

If your original purchase order used six-digit part numbers, here's how to check your parts against the new numbering system:

Here's the familiar Tek part number, as you all know it:

524-268

All we've done is move the description digits one place to the right:

524-268

Drop in a zero:

524-0268

Add a two-digit suffix:

524-0268-00

That's all there is to it.

During the transition period to our new system, the numbers on the parts you receive may not jibe with those on the invoice we send.

If so, just apply the above simple steps in reverse, and you'll find it was the same old number all the time.

Hope this helps. Thanks for your patience while we make this necessary change. We appreciate your cooperation, as we do the continuing pleasure of calling you our customer.

US Marketing Manager